

Neethling Brain Instruments

# NBI Brain Profiles: Understanding Your Thinking Preferences





# What are NBI Brain Profiles?

NBI Brain Profiles are assessments based on the latest neuroscience research to understand how your brain processes information and reacts to situations. It helps you identify your natural strengths and potential challenges.



The left-brain is logical, analytical, and objective, while the right-brain is intuitive, creative, and subjective.

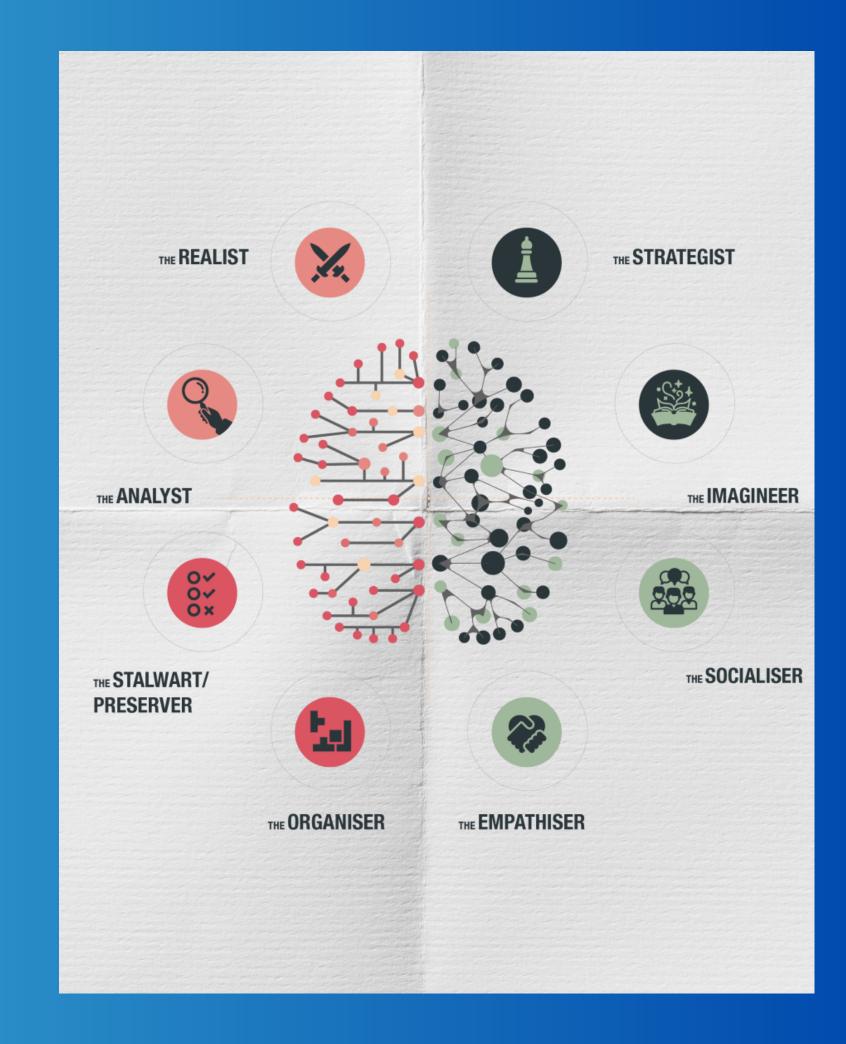
Discover your thinking style with NBI Brain Profiles.

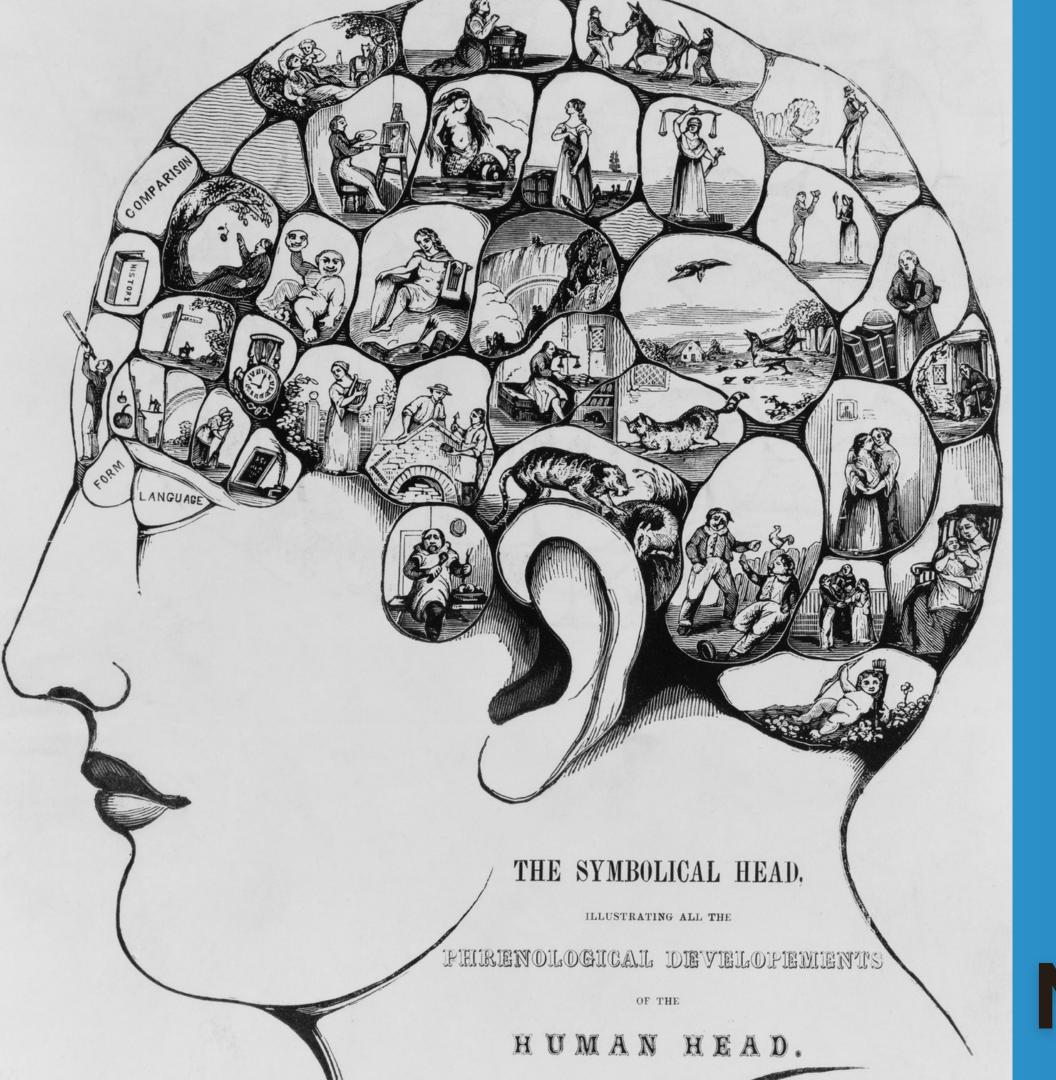
Left-brain versus Right-brain thinking

#### The Four Quadrants of Thinking

The NBI Brain Profile assesses thinking preferences.

Each quadrant represents a different thinking style and has unique strengths and weaknesses.





- This instrument measures thinking preferences. Gaining insight into the way we prefer to think, makes us more aware of and sensitive to the preferences of others.
- Developing better relationships, making more dynamic contributions in the team and making sound and relevant decisions, are but a few of the advantages of understanding your own thinking profile.
- Making more accurate job and career choices or determining the correct subject or study selections, could eventually lead to a more productive and fulfilled personal and professional life.

### **NBI Adult Instrument**



- This is an instrument which measures your thinking preferences as a student. Why is it that some students prefer a quiet environment whilst others seem to work well with loud music and a messy workplace? Why are some students keen on maths and science whilst others prefer the arts and humanities?
- Subject choices at school and career choice a little later are key decisions for EVERY student!
- Making the wrong choices can often lead to poor performance and years of frustration for the student, the teachers, and of course the parents.
- Making an informed decision on the other hand can lead to a lot of satisfaction and achievement as a student as well as an interesting and rewarding career.
- Because subject and career choice is so important for future success and happiness, the NBI™ Student Instrument is offered at a special subsidised rate!

## NBI Student Instrument



# NBI Learning Instrument

- Your Learning Brain Profile will give you an insight into your learning style, issues that are important to you when studying and also identifies where there could be room for improvement!
- Developing a better learning style, increased concentration and better results are but a few of the advantages of understanding your own thinking profile.
- The NBI™ learning instrument is designed to examine adult learning thinking preferences. If you are a student please see the information on the junior and senior NBI™ student instrument
- Because the focus is on thinking preferences the end result is not good or bad, right or wrong. The NBI™ Learning Profile is a descriptive, objective analysis of the individual's thinking choices, with no profile being better or worse than another.
- Instead, the report gives a description of an individual's thought preferences, and makes recommendations based on those.

# & more NBI Profiles!

- Teacher/Trainer Instrument
- Young Child Instrument
- Parenting Instrument
- Leadership Instrument
- Relationship Instrument
- Creativity Instrument
- Desired Job
- Whole Brain Feedback

- Personal Skills Instrument
- Personal Negativity
   Instrument
- Eating Habits
- Innovator
- Driving Style
- Wealth Instrument
- Business Relationship

# Left-Brain Orientated

#### Very high preference Quadrant: L2 - 106

 dedicated and disciplined, paying attention to detail as part of a step-by-step approach

#### **High preference Quadrant: L1 - 88**

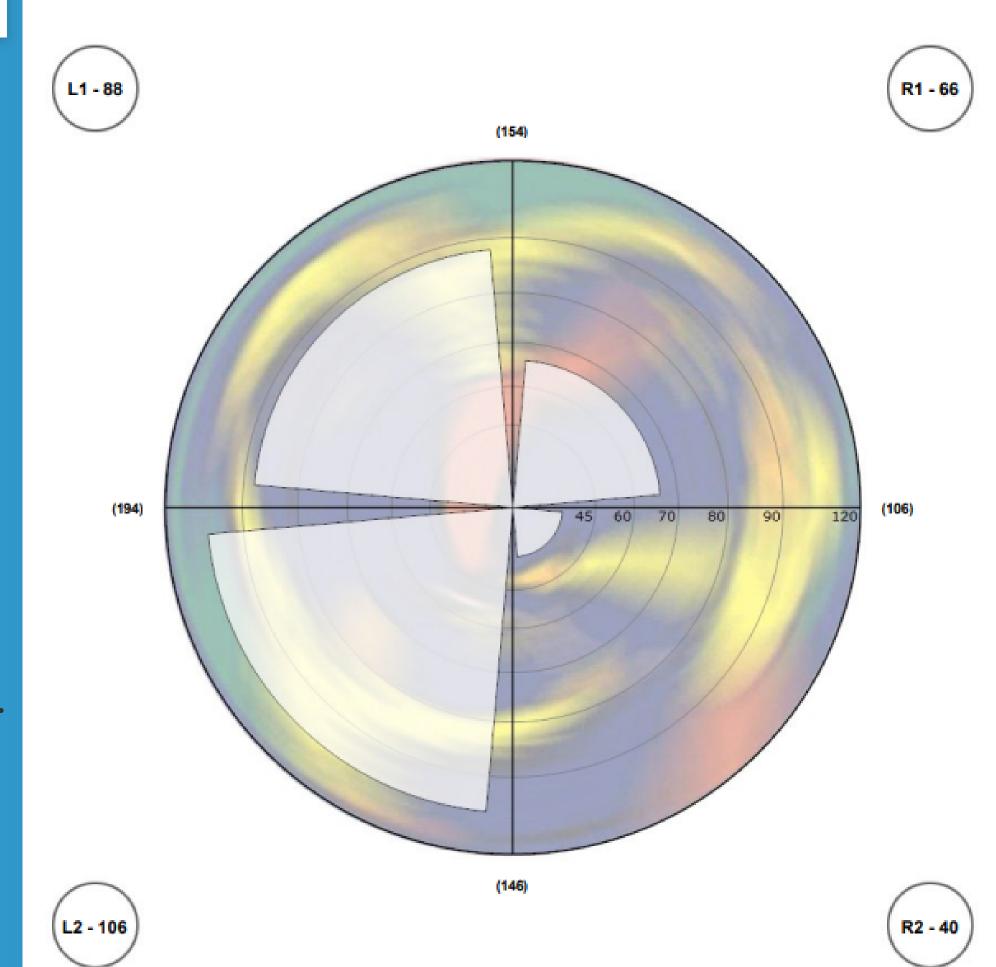
 shows a strong preference for the factual, logical, rational and critical thinking processes

#### **Average preference Quadrant: R1 - 66**

 has an average preference for situations that require processes such as the search for alternatives, integration, and strategy but prefers using these processes in support of her more dominant quadrants.

#### Very low preference Quadrant: R2 - 40

• Is likely to avoid an excess of interaction with others, as she prefers working on her own, or as part of a small team



# Right-Brain Orientated

#### High preference Quadrant: R2 - 84

• shows that she is very people oriented. Prefers working with and through people in a networking capacity or in a caring environment.

#### **High preference Quadrant: R1 - 81**

 shows a strong preference for conceptual, original, spatial and holistic thinking processes.

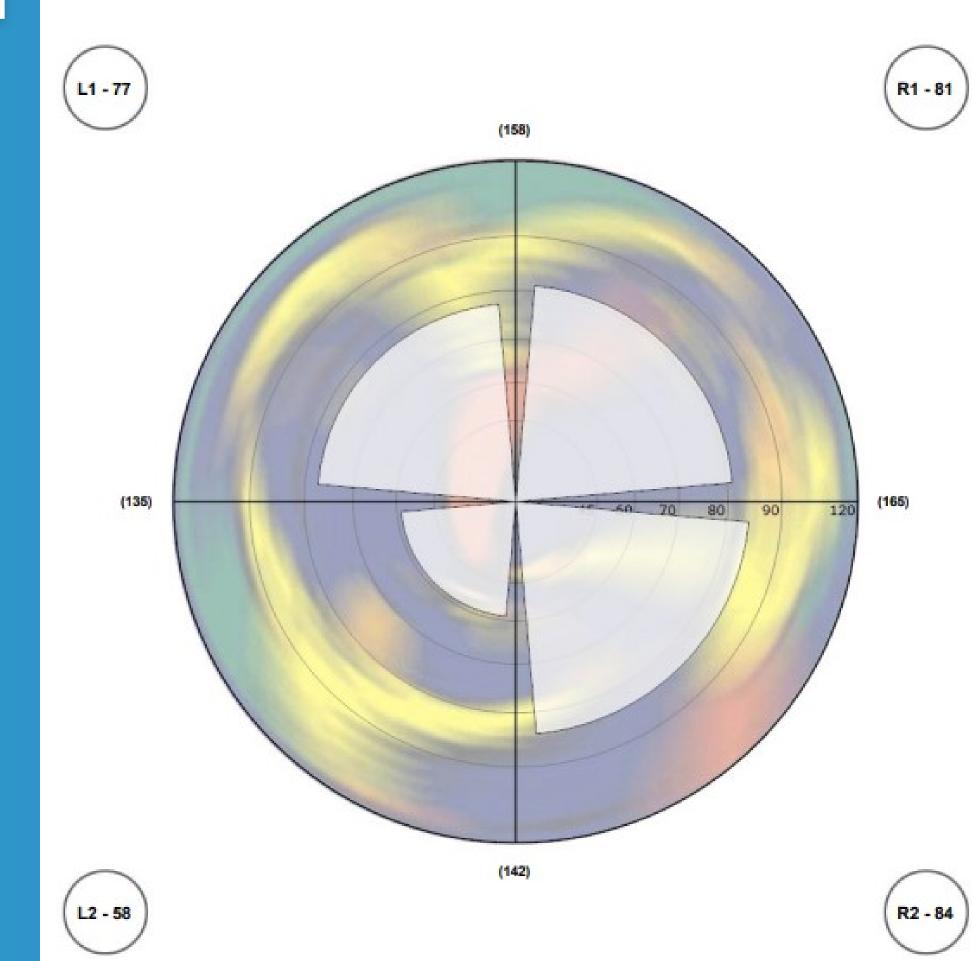
#### **Average preference Quadrant: L1 - 77**

 average preference for processes such as precision, accuracy and analysis based on factual information

#### Low preference Quadrant: L2 - 58

• It is unlikely that he/she will enjoy step-by-step planning and implementation on an ongoing basis

#### My 4 quadrant brain profile



# Thank you for learning more about NBI Brain Profiles with me today!